



Lions Foundation of Canada

Purina® Walk
FOR
Dog Guides

PURINA® WALK FOR DOG GUIDES (PWFDG) INCENTIVE PROGRAM

PWFDG INCENTIVE PROGRAM INFORMATION

1. The PWFDG Incentive Program will issue the following prizes: Dog Guides Travel Bonus, Beach Bundle, Purina® Walk for Dog Guides Water Bottles, Purina® Walk for Dog Guides Sling Bags and Purina® Walk for Dog Guides Spring Jackets.
2. Prizes will be granted when criteria is met for the corresponding category.
3. In order to receive the prize, the entrant will be required to sign a standard declaration and release form confirming compliance with the PWFDG Incentive Program rules and acceptance of the prize as awarded.
4. Lions Foundation of Canada will not be responsible for any entries that may be lost, stolen or misdirected. Entrants, by entering the PWFDG Incentive Program, consent to the use of their name and/ or photograph, without compensation, in any future publicity carried out by Lions Foundation of Canada in connection to this program.
5. The PWFDG Incentive Program is open to all residents of Canada, who have reached the age of majority according to the law of the Province in which they are resident.
6. Lions Foundation of Canada employees and their immediate family are not permitted to enter the PWFDG Incentive Program.
7. Lions Foundation of Canada reserves the right to terminate or withdraw the PWFDG Incentive Program at any time without prior notice and without any liability whatsoever to participants in the PWFDG Incentive Program. Lions Foundation of Canada also reserves the right to disqualify any person(s) tampering with the entry process, the operation of Lions Foundation of Canada's website or any other violation of these official PWFDG Incentive Program rules.

DOG GUIDES TRAVEL BONUS RULES

1. To receive the Dog Guides Travel Bonus Voucher, Lions Foundation of Canada must receive a minimum of \$10,000 per participant before June 30, 2011.
2. Entry for the Dog Guides Travel Bonus ends June 30, 2011 at 4 p.m.

THE PRIZE

1. Receive a Dog Guides Travel Points Voucher worth \$1,000.

DOG GUIDES TRAVEL BONUS RESTRICTIONS

1. Travel voucher will be valid until June 30, 2012.
2. The travel voucher can be applied to any aspect of travel. Your trip must be booked through Lions Foundation of Canada.
3. There are no restrictions or black out periods for eligible dates for redemption.
4. Voucher must be accepted as awarded and is non refundable or transferable. Voucher is non-redeemable for cash value. No substitution for, or transfer of prizes, will be allowed.
5. The voucher is considered fully redeemed once issued. No refunds, credits, or substitutions will be issued if you fail to meet Passport Control, immigration or other departure requirements which result in denied boarding or entry to a country when using your voucher.
6. The request for voucher redemption will be made by the recipient. Decisions made by Lions Foundation of Canada regarding voucher redemption shall be final.

BEACH BUNDLE PRIZE PACKAGE RULES

1. To receive a Beach Bundle Prize Package, Lions Foundation of Canada must receive between \$5,000 to \$9,999 per participant before June 30, 2011.
2. Entry for the Beach Bundle Prize Package ends June 30, 2011 at 4 p.m.

THE PRIZE

1. One Beach Bundle prize package which includes a Purina® Walk for Dog Guides towel, Purina® Walk for Dog Guides hat, Purina® Walk for Dog Guides cooler bag and a Purina® Walk for Dog Guides canvas beach chair.

RESTRICTIONS

1. The Beach Day prize package will be sent by courier to the mailing address provided on the participant form.
2. Lions Foundation of Canada reserves the right to substitute an item in the prize package for a similar item of equal value.
3. The prize must be accepted as awarded. The prize may not be redeemed for cash value. No substitution for, or transfer of prizes, will be allowed.

PURINA® WALK FOR DOG GUIDES WATER BOTTLE INCENTIVE PRIZE RULES

1. To receive a Purina® Walk for Dog Guides red stainless steel water bottle, Lions Foundation of Canada must receive between \$200 to \$749 per participant before June 30, 2011.
2. Entry for the incentive prizes ends June 30, 2011 at 4 p.m.

RESTRICTIONS

1. The Purina® Walk for Dog Guides water bottle will be sent by courier to the mailing address provided on the participant form.
2. Lions Foundation of Canada reserves the right to substitute the prize for a similar item of equal value.
3. The prize must be accepted as awarded. The prize may not be redeemed for cash value. No substitution for, or transfer of prizes, will be allowed.

PURINA® WALK FOR DOG GUIDES SLING BAG INCENTIVE PRIZE RULES

1. To receive a Purina® Walk for Dog Guides sling bag, Lions Foundation of Canada must receive between \$740 to \$1,449 per participant before June 30, 2011.
2. Entry for the incentive prizes ends June 30, 2011 at 4 p.m.

RESTRICTIONS

1. The Purina® Walk for Dog Guides sling bag will be sent by courier to the mailing address provided on the participant form.
2. Lions Foundation of Canada reserves the right to substitute the prize for a similar item of equal value.
3. The prize must be accepted as awarded. The prize may not be redeemed for cash value. No substitution for, or transfer of prizes, will be allowed.

PURINA® WALK FOR DOG GUIDES SPRING JACKET INCENTIVE PRIZE RULES

1. To receive a Purina® Walk for Dog Guides spring jacket, Lions Foundation of Canada must receive between \$740 to \$1,449 per participant before June 30, 2011.
2. Entry for the incentive prizes ends June 30, 2011 at 4 p.m.

RESTRICTIONS

1. The Purina® Walk for Dog Guides spring jacket will be sent by courier to the mailing address provided on the participant form.
2. Lions Foundation of Canada reserves the right to substitute the prize for a similar item of equal value.
3. The prize must be accepted as awarded. The prize may not be redeemed for cash value. No substitution for, or transfer of prizes, will be allowed.